



## Technical Specifications

### Battery

- Internal Lithium Ion Polymer rechargable 1600 mAh

### Memory

- Internal: 32 MB DRAM, 16 MB Internal Flash

### Display

- 2.8" color 320 x 240 with LED Backlight

### Scan Technology

- Opticon MDI-1000 Barcode Reader
- RFID 13.56 MHz reader
- Triple Track "IntelliHead" Magnetic card reader with AGC

### Computer Interface

- USB 2.0 Full Speed interface as Mass Storage Device

### GPRS Interface

- Available via Vodafone network

### Cable

- USB Standard

### Size

- 5.2"L x 2.5"W x .9"D

### Weight

- 7oz

## Contact Us

Trakkers scanners supplied by:  
Event Management Solutions Ltd

For more information:

P. 09 827 7258

m. 021 725 815

e . info@trakkers.co.nz

w. www.trakkers.co.nz

## Real Time Information

The mobile abilities of the Trakker scanner devices extend beyond the power of capturing leads past a power cord's reach. The Trakkers have integrated GPRS technology for transferring lead data wirelessly to the [myzebi.com](http://myzebi.com) website via the Vodafone network. This gives you unparalleled access to your leads and allows you to leverage your opportunity information in real time. Add personal comments, send leads to the office, and send your literature to your contacts AT the show.... and much more.



Our equipment allows you to qualify each captured lead with follow-up action codes. These easy to use codes categorise the follow-up activity required after the show to make the most of each lead captured and record free text notes. Long after the show, your lead information can remind you to "send literature", this one is "ready to buy", or "needs a demo", etc. This feature can save you time and give you valuable information for your follow-up after the show.

Our units are pre-programmed with 20 standard follow-up action codes. However, we can customise this list for your business at your request. This custom option allows you to select up to 20 of your own follow-up action codes or products.

Using the optional myzebi.com web-portal gives you, the exhibitor, even more options for lead management. Get immediate access; share information and increase the percentage of leads that are converted to new business.

Order your Trakkers lead retrieval system today and your equipment will be available at the event to enhance your show experience and ROI.